

WORKSHEET 1

Creating Vision and Mission Statements

Creating Vision Statements

Use the following worksheet to identify, describe, and compile the central elements of your team's vision statement.

Examples of aspirational vision statements:

- "To eliminate Veteran suicide by fostering a supportive and understanding community, providing access to essential resources, and promoting mental well-being."
- "To ensure every Veteran feels valued, supported, and has access to the mental health resources they need to thrive."
- "Transforming our community into a place where Veterans can find peace, purpose, and the mental health support they need."
- "To build a resilient and supportive network where Service members, their families, and caregivers can access the necessary resources and mental health support to thrive, fostering connection, empowerment, and holistic well-being."

Describe the core issues that the team seeks to address.

Describe the core values of the team.

Identify the expected beneficiaries of the team's efforts.

Describe the ideal future condition of those beneficiaries, in respect to the core issues they face.

Creating Mission Statements

Use the following worksheet to identify, describe, and compile the central elements of your team's mission statement. Focus on identifying who will benefit from your efforts (Service members, Veterans, families, or caregivers) and how your team will accomplish its mission.

Examples of mission statements include the following:

- "To prevent suicide among Veterans by creating a network of accessible mental health services and crisis intervention programs."
- "To foster resilience among Service members and their families through comprehensive peer support, mental health education, and counseling services."
- "To support caregivers and families of Veterans by connecting them to essential resources and creating a community of care and empathy."

Describe the core purpose that the team seeks to achieve.

- *What specific issues does your team aim to address? What is the primary impact you hope to make for Veterans, Service members, or their families?*

Describe the core values of the team.

- *What values will guide the team's high-level actions? How will these values keep the group aligned with its mission and purpose?*

Identify the expected beneficiaries of the team's efforts.

- *Who will benefit from your mission (e.g., Veterans, Service members, caregivers, or families)? Why is it important to focus on this group?*

Describe how the team plans to accomplish its goals.

- *What high-level actions will guide the team in fulfilling its mission? How will these actions ensure that all efforts remain aligned with the mission's overall goals?*

Describe the inspiration and motivation behind the mission.

- *How does your mission inspire team members to stay focused and driven? How will it motivate the stakeholders to work towards the shared goals?*